

KIJIJI NUTS LTD

ABOUT US

Kijiji Nuts Ltd is an agro processing company that produces 100% Kenyan grown macadamia nuts. The nuts are grown by local farmers in villages located in Kerugoya, one of the largest towns in Kirinyaga County, the home of well drained soils and good weather for the macadamia trees. Apart from Kirinyaga, we also source the macadamia from Meru, Embu, Nyeri and Muranga Counties. Our agro processing unit produces premium macadamia nuts that are carefully packaged to retain freshness. Receiving AFA, FSSC 22000 v5.1, FDA and Kosher certifications authenticates us as a conventional macadamia supplier to the USA, Europe and Asian markets.

Established in 2018, our processing unit has grown and we have the capacity to process 1,500MT of macadamia nut -in-shell into premium kernels. We currently collaborate with over 5,000 small holder farmers to supply the macadamia in its raw form. In turn, we offer premium prices for the nuts, free extension services and grafted macadamia trees from our KEPHIS certified nursery to ensure production quality and quantity.

Our proximity and the free extension services to farmers ensure that good farm to factory practices is adhered to thus our nuts receive proper care right from harvesting all the way to the end product. Apart from being of value to the farmers, the presence of our company has consequently developed the area, characterised by the emerging businesses hence establishing a sustainable means of meeting needs in the region directly through job creation in the factory and indirectly by influencing the upcoming of salons, restaurants and shops in the area.

VISION: To be a world class processor of premium and safe macadamia nuts.

MISSION: Enabling farmers and stakeholders to attain good returns for their produce and work in a sustainable environment.

PRODUCT

Our macadamia nuts are available in premium kernels. Harnessing the plant-based power of macadamia nuts is at the core of our existence, as a result, the nuts produced are of premium quality. To ensure quality the nuts are picked from trees and delivered to aggregator facilities by farmers after they have been carefully dehusked and cleaned. They are then sent for a sanitised bath, sorting, drying and finally cracking to reveal kernels that are pristinely packaged in aluminium foil bags of 11.34kgs or 25lbs flushed in nitrogen gas that helps retain

the crisp and freshness of nuts. The bags are then placed in cartons branded with Kijiji Nuts corporate logo. We have in place a traceability system that links the nuts to the source, which is a critical process in nut safety. We understand that, to get a premium kernel, we need a premium nut!

WHY WORK WITH KIJJI NUTS LTD

Heavily investing in our infrastructure has enhanced the growth of our factory, but more importantly, we have well trained, motivated personnel who collect mature nuts, sort and monitor the processes of drying them, with the understanding that good agricultural practices result in high yields and eventually quality products. This follow through ensures that we meet international market standards.

Our presence in the village has continued to rubber stamp our mission which guides us in strategies to continue creating visibility for the farmers, giving hope to the community around us and beyond.

STRENGTHS

- Team Work
- Pragmatic
- Relationship
- Effecient

CORE VALUES

- Integrity
- Excellence
- Quality

THE A-TEAM

Our Team members are our most valuable asset. They have good knowledge of farm to factory practices, which they apply from the beginning of the process to the final product. Our positive, nurturing Managers enable an environment with a 'One Team' attitude that keeps the staff motivated. Through regular staff training, they are able to keep abreast and implement international standards of operations that lead to production of safe macadamia kernels. Additionally, we have a team of supportive visionary Directors who have long standing roots in the Kirinyaga community as well as expertise in agronomy, logistics, financial planning and analysis, and marketing to drive sustainable growth of the company.

OUR IMPACT

At Kijiji Nuts we cherish the direct impact we have on the over 5,000 small scale farmers we engage with. Through them we witness transformation in our community with members getting better health care, access to education, decent living and dignity due to financial empowerment brought by our presence. We are convinced that besides the business, we exist so that the people benefit from the project, both directly and indirectly, beginning with our staff members, clients and their personnel, suppliers and consumers.

Environmental preservation is also at the centre of what we do and this we are achieving by encouraging farmers to plant more macadamia trees which they source from our certified tree nursery that offers grafted macadamia and avocado seedlings.

We are helping reduce the rampant rural-urban migration and the youth are discovering wealth generation through agriculture hence land use in the rural areas is enhanced.

Through job creation we are empowering youth, single mothers and women. Currently 70% of our employees fall in this category.